

THE UNITED STATES PATENT AND TRADE MARK OFFICE

In re the Application of: **OFER SHEM TOV, et al.**

Filed : **Concurrently herewith**

For : **PERSONALIZED VISITOR PAGES**

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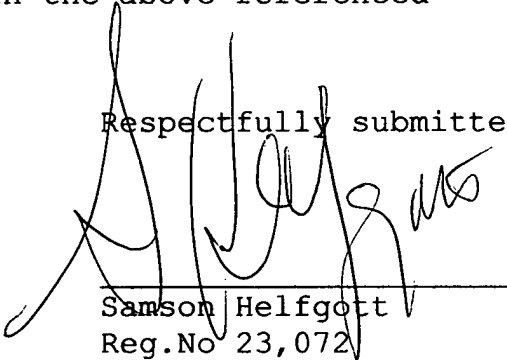
Assistant Commissioner of Patents
Washington, D.C. 20231

SUB-POWER OF ATTORNEY

S I R:

I, Samson Helfgott, Reg. No. 23,072 attorney of record herein, do hereby grant a sub-power of attorney to Linda S. Chan, Reg. No. 42,400, Harris A. Wolin, Reg. No. 39,432, Brian S. Myers, Reg. No. 46,947 and Michael Markowitz, Reg. No. 30,659 to act and sign in my behalf in the above-referenced application.

Respectfully submitted,


Samson Helfgott
Reg.No 23,072

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